



National Cycle Archive



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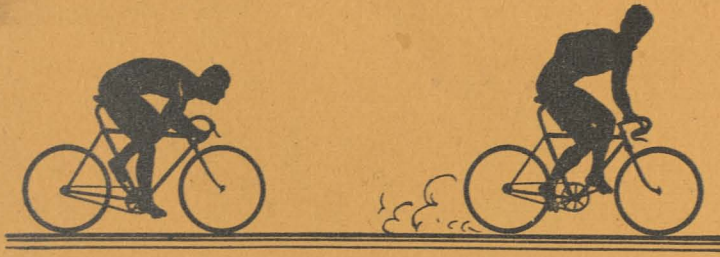
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National Cycle Archive





Fentons of York

LIGHTWEIGHT AND RACING CYCLE SPECIALISTS

EIGHTY-ONE—EIGHTY-THREE CLARENCE STREET · YORK

Introduction . . .

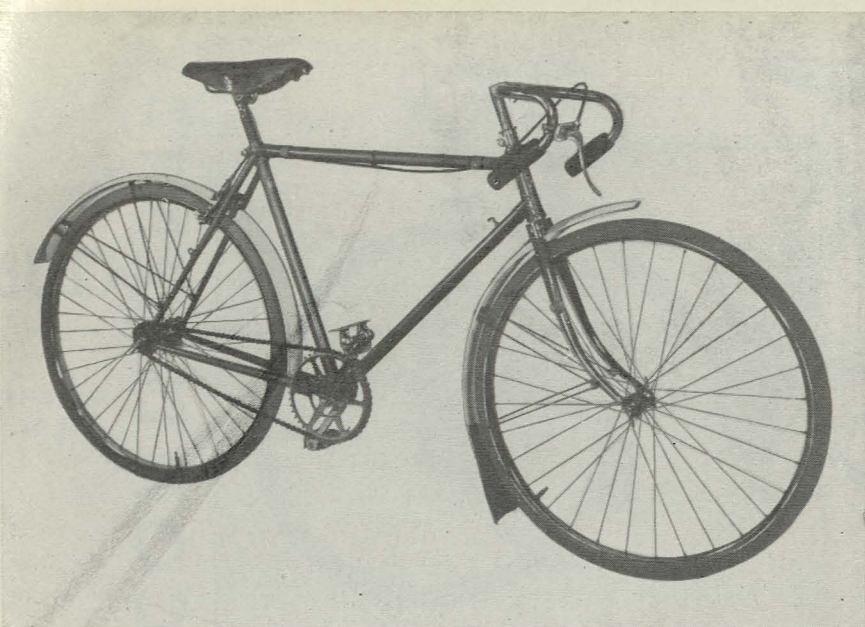
For the keen cyclist who appreciates quality, this list is intended—whether you are an enthusiast of many years' cycling experience or contemplating the purchase of your first "Real" lightweight—we can exactly suit your requirements. For touring or racing, business or pleasure, we have a model made-to-measure.

As York's original Lightweight Cycle Specialists we can claim over 22 years of experience which enables us to guarantee you satisfaction and service.

Our business has been built on personal recommendation—not expensive advertising, and when you buy one of our machines you can rely on full value for your money.

Our workshop is well equipped for the building and servicing of modern lightweight cycles: fitting, brazing, filing, polishing, stove-enamelling and colour-spraying are carried out on the premises.

In conclusion, may we remind you that this little list is only intended as a guide for you in the choice of your new mount. If you do not see herein the type of machine you require, write or call, letting us have a specification embodying your own particular choice of fitting and design, and we will gladly quote you our price for building same.



FENTON FIVE MODEL



WEIGHT
27 $\frac{1}{4}$ lbs.

A REAL Lightweight for the rider of moderate means. For years now we have supplied this model and its increasing popularity has enabled us to greatly improve the specification so that we can now claim with justification that this machine represents unbeatable value.

FRAME.—Standard or upright angles, Reynolds tubing and lightweight cut-away lugs. Brazed-up taper seat and chain stays and usual brazed-on fittings including adjustable front fork lamp bracket. Quick-release solid fork ends.

Wheelbase from 41". Bracket height 10 $\frac{1}{2}$ ".

FRONT FORKS.—D to O, 2" rake or Russ pattern blades, solid cast crown and butted stem. Solid fork ends.

WHEELS.—26" x 1 $\frac{1}{4}$ " Endrick rims. Lightweight racing hubs and double-butted spokes, black or rustless.

TYRES.—Dunlop Sports, black or red.

BARS.—Any pattern to your choice. Chromium plated or black celluloid covered, on adjustable stem. Rubber cushion grips.

SADDLE.—Mansfield 38 or 38n racing pattern.

BRAKE.—Light steel bolted-on caliper.

GUARDS.—Black or white celluloid with quick-release fittings.

TRANSMISSION.—Williams C34 chainwheel and cranks. Perry or Coventry roller chain and two lightweight fixed cogs. Gear size to order.

PEDALS.—Brampton or Phillips racing pattern.

FINISH.—Rustproofed and stove-enamelled best quality black and all usual parts chromium plated. Coloured finish with chromium fork crown 7/6 extra.

EQUIPMENT.—Celluloid pump, prismatic reflector and bell.

GENT.'S MODEL - £5/10/0

LADIES' MODEL (with extra brake) £5/15/0

DEFERRED PAYMENTS :

Delivery on first instalment and balance in easy weekly or monthly payments



CONTINENTAL CLUB

©

WEIGHT
25½ lbs.

A model built to the popular Continental design, equally suitable for light touring or racing, and with a high grade specification at a moderate price.

FRAME.—Reynolds "531" tubing and light continental pattern lugs neatly cut away and filed. Taper seat and chain stays, brazed up, with Chater-Lea eyes and rear quick-release fork ends. Usual brazed-on fittings. 73 x 71 deg. angles.

FRONT FORKS.—D to O gradual 2" rake or Russ pattern blades. Malleable cast racing pattern crown and Chater-Lea solid fork ends. Adjustable Chater-Lea brazed-on lamp bracket.

WHEELS.—Dunlop high pressure rims, "Sivada" racing hubs and black or rustless double-buttet spokes. Light steel wing nuts.

TYRES.—Dunlop high pressure.

BARS AND STEM.—Any pattern British or continental shape to order, chromium plated, on adjustable stem. Cushion grips.

SADDLE.—Brooks' B15 standard or narrow or Ormond Dural.

BRAKE.—Front or rear light steel bolt-on caliper.

GUARDS.—Bluemel's "Duplex" incorporating rear reflector, or alloy metal.

TRANSMISSION.—Williams C34 chainwheel and cranks, two Villiers cogs and Perry or Coventry chain.

PEDALS.—Brampton race.

FINISH.—Beautifully enamelled in black or various pastel shade colours with contrasting panels and continental style lining. All usual parts chromium plated.

EQUIPMENT.—15" celluloid or alloy metal pump, Tecalmit oil gun and box spanner.

LADIES' OR GENT.'S MODEL :

£7/10/0

FRAME ONLY: £3/10/0

DEFERRED PAYMENTS :

Delivery on first instalment and balance in easy weekly or monthly instalments



FENTON ZIP CLUB MODEL



WEIGHT
23½ lbs.

A light and responsive mount for all purposes, this model is equally popular for comfortable touring and competitive racing. For years, the clubman's and clubgirl's favourite mount.

FRAME.—Standard or Continental design and lug work. Built with "531" or H.M. tubing with all lugs well lightened and filed. Taper seat and chain stays with Chater-Lea tangs and eyes. Chater-Lea rear fork ends, special path or forward opening pattern. Brazed-on fittings to order. Wheelbase from 39". Bracket height 10¾" or 10½".

FRONT FORKS.—Any pattern blades to order. Solid D to O or O to O crown, Chater-Lea solid drop-out fork ends. Brazed-on Chater-Lea lamp bracket if required.

WHEELS.—Dunlop high pressure rims "Solite" hubs and best rustless or black butted spokes. Light wing nuts.

TYRES.—Dunlop high pressure 26" x 1¼".

MUDGUARDS.—Black or white Blue-mel's "Duplex" featherweight with reflector incorporated, or aluminium alloy.

BARS.—Your choice of pattern, chromium plated or celluloid covered, on light steel adjustable stem. Cushion grips.

BRAKES.—Two continental calipers, front or rear Resilion or alloy bolt-on.

SADDLE.—Brooks' B17 range to your choice or Ormond Duralumin.

PEDALS.—Dural or light steel racing pattern.

TRANSMISSION.—Williams C1000 chainwheel set and Coventry roller chain. Two Villiers sprockets or sprocket and freewheel.

FINISH.—Best hand-finished black or coloured enamel over rustproof undercoating. All usual parts chromium plated including front fork ends and head lugs.

EQUIPMENT.—Tecalmit oil gun, Blue-mel's pump, reflector and spanner. Track bag as illustrated, at special price if desired, 2/9 extra.

©
**DEFERRED
PAYMENTS :**
Delivery on first
instalment
and balance in
easy weekly
or monthly
payments
©

LADIES' OR GENT.'S MODEL :

£9/9/0

FRAME ONLY :

£4/15/0



SUPER ZIP RACER



WEIGHT
18½ lbs.

Specially designed and built for the racing man who has to convert every ounce of his energy into speed and save those odd seconds which may mean the difference between failure and success. Numerous competition successes and record rides testify to its popularity.

FRAME.—Built with special lugs and fittings cut away to your own design, British or continental. Reynolds "531" butted tubes or to order. Wheel-base from 38½" and frame angles, bracket height, etc. to your own measurements if at all practicable. All lugs filed to obtain minimum weight with the maximum of strength and rigidity. Any type rear fork ends. Hiduminium or Conloy seat lin.

FRONT FORKS.—"531" butted stem and taper blades, D to O or O to O, section pattern and rake to order.

WHEELS.—Constrictor sprint rims (26" or 27"), "Airlite" Dural hubs and special light butted rustless spokes. Light wing nuts.

TYRES.—Dunlop cotton tubulars, Nos. 3, 4, 5 or 6 pattern.

BARS.—Reynolds Hiduminium on light steel stem or A. V. A. super dural bend and stem. Pattern to your choice. Sponge grips or "Pathgrip."

BRAKE.—Front or rear Tabucchi Duralumin, bolt fitting.

PEDALS.—Continental Duralumin, light steel or Cyclo "Rosaloy."

SADDLE.—Brooks' Flyer, B17 or Ormond Duralumin.

TRANSMISSION.—Reynolds, Coventry or Perry chain, Williams C1000 chainwheel set and two light steel sprockets.

FINISH.—Special hand-finish black or colour with chromium plated head and head lugs and front and rear fork ends; or all chromium frame and forks in our original "Dull" finish.

PRICE £12/15/0

FRAME ONLY: £5/15/0

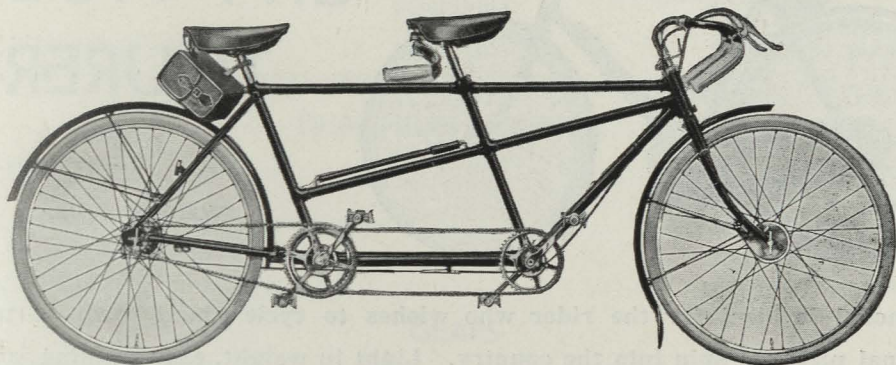
With High Pressure wheels and guards: £11/15/0

DEFERRED PAYMENTS:

Delivery on first instalment and balance in easy weekly or monthly payments

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FENTON ZIP TANDEM



This model has been entirely re-designed and is now listed with an "up-to-the-minute" specification including all the latest improvements it is possible to incorporate. Semi-upright angles and a short wheelbase make it equally suitable either for fast touring or racing.

FRAME.—Size to order, Double Diamond design. Reynolds or A. & P. tubing and all lugs lightened and cut away. Brazed-on fittings including Chater-Lea front lamp bracket. T pattern front seat pillar with square extension. Size 21" x 20½". Wheelbase 62". 70 deg. angle seat tubes.

FORKS.—D to O, type and rake to order.

WHEELS.—Endrick or Westwood tandem rims, B. H. Co.'s "Tandem" hubs and specially butted rustless spokes. Double cog rear hub.

TYRES.—Dunlop tandem, tandem sprite or "Fort."

GUARDS.—Black or white "Featherweight" celluloid.

BARs.—Front and rear chromium plated or celluloid covered, your choice of pattern. Front on

adjustable stem, rear on T pillar with adjustable two-way clip.

BRAKES.—Front and rear Resilion cantilever.

SADDLES.—Brooks' B15 or Ormond Duralumin.

PEDALS.—Brampton rat-trap race.

TRANSMISSION.—Reynolds, Perry or Coventry chains. Williams chainwheel sets, direct drive, and Villiers fixed sprocket and freewheel.

FINISH.—Stove-enamelled black with chromium plated fittings.

EQUIPMENT.—Bag and tools, Tecaletit oil gun, pump and reflector.

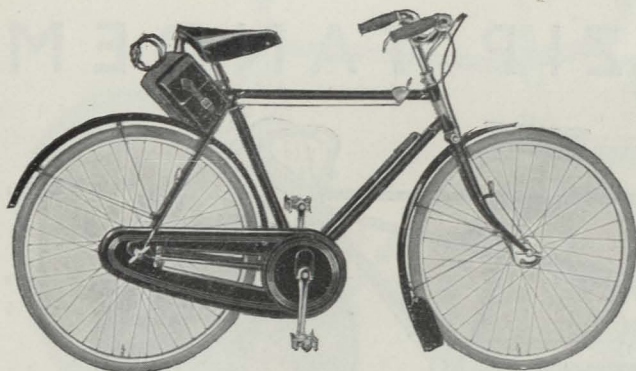
PRICE £15/15/0

SUPER ZIP

With "531" tubing and Chater-Lea lugs and fittings: **£17/0/0**

DEFERRED PAYMENTS:

Delivery on first instalment and balance in easy weekly or monthly payments



CITY MODEL TOURER



WEIGHT 28 lbs.

This model is ideal for the rider who wishes to cycle about town or take an occasional pleasure spin into the country. Light in weight, easy running, and safe in traffic, this machine can be confidently recommended to the cyclist whose " racing days " are past and who seeks leisure with pleasure.

FRAME.—As our "Five" model. Reynolds tubing, light cut-away lugs and all-brazed-up seat and chain stays and usual brazed-on fittings. Solid quick-release fork ends. Wheelbase 42". Bracket height 10½".

FRONT FORKS.—D to O comfortable rake blades, cast crown, butted stem and solid fork ends. Brazed-on Chater-Lea lamp bracket.

WHEELS.—26" x 1⅜" or 1¼" Dunlop Endrick rims and light steel hubs, built with strong but light butted spokes, black or rustless.

TYRES.—Dunlop Sports, black or red.

BARS.—Comfortable raised or flat bend, celluloid covered or chromium plated, on light adjustable stem. Cushion grips.

SADDLE.—Mansfield light waterproof spring-top or leather.

BRAKES.—Strong front and rear calipers with neat levers.

GUARDS.—Light detachable celluloid, black or white. Blumel's or Lowe's.

PEDALS.—Brampton or Phillips, rubber or roadster rat-trap.

TRANSMISSION.—Perry or Coventry chain, Williams chainwheel and cranks and Villiers De luxe freewheel.

FINISH.—Rustproof undercoating and super black stove enamel with usual parts chromium plated, or all-black finish.

EQUIPMENT.—Touring bag with two pockets, reflector, white flap, tools and pump.

LADIES' OR GENT.'S MODEL - £5/10/0

**WITH STURMEY ARCHER WIDE RATIO THREE SPEED GEAR AND
OIL BATH GEAR CASE:**

£7/0/0

DEFERRED PAYMENTS:

Delivery on first instalment and balance in easy weekly or monthly payments

EXTRAS

(WHERE NOT ALREADY SPECIFIED)

FINISHES

Colours in place of black	cycle 6/6; tandem 15/-
"Flamboyant" colours, on synthetic undercoat 7/6

CHROMIUM PLATING

Front Forks entirely	cycle 4/6; tandem 5/6
Head and lugs	cycle 5/6; tandem 6/6
Forks, head and lugs, seat and chain stays	cycle 17/6; tandem 21/-
Frame and forks all over, dull	cycle 25/-; tandem 35/-
Frame and forks all over, bright	cycle 30/-; tandem 40/-

GEARS

		£	s.	d.
Cyclo three speed Derailleur	1	2	6
Cyclo "Oppy" three speed	1	5	0
Hub unit, extra		5	0
Simplex professional three speed	1	10	0
Sturmey Archer A.W. three speed	1	1	0
" " A.R. (ultra close)	1	5	0
" " A.M. (medium ratio)	1	3	0
" " four speed	1	15	0
Trigger control, extra		3	0
Tri-Velox three speed	1	12	6

Any other types of gear fitted at the maker's recommended prices

SUNDRIES

Sprint wheels and tubulars, Tabucchi rims, "Sivada" hubs and Dunlop 3 or 4 tubulars. Where high pressure wheels are standard	1	0	0
A.V.A. Dural bend and stem		7	6
Dunlop stainless steel Endrick pattern rims		15	6
Dureel chainwheel set		7	6

For other accessories, etc. not listed here, the difference between the price of the specified article and that fitted will be charged

IMPORTANT

WEIGHT.—Whilst it is quite a common practice for makers to state only "approximate" weights for their machines, we have throughout this list endeavoured to give only correct weights arrived at by the weighing of each model built to the listed specification. "Approximate" may mean a pound or two out either way, and so please remember when you are comparing Specification, Price and Weight

CLOTHING AND ACCESSORIES

STOCKINGS.—With plain legs, in various shades of browns and greys 1/6, 2/11, 3/6 and 5/-
 Special quality, hand-knit style 6/11 With patterned legs 2/11, 3/11, 4/6
ANKLE SOCKS.—Gent.'s 1/3, 1/6 and 3/3 Ladies' 1/3, 1/6 and 2/3

SHOES

No. 1. Ladies' or Gent.'s black or black and brown, with flap over tongue. Special value 8/6
 No. 2. Full chrome black box calf with tan willow calf facing. Cap and pedal patch, overlap tongue ... 11/6

No. 3. A similar shoe in superior brown willow calf with black box calf trimmings 14/6

No. 4. Made specially for us. A black shoe with neat brown trimming. Full chrome uppers and extra strong soles and heels or rubber heels or tips if desired 15/6

Also, we stock a good range of continental and British racing shoes, and other patterns in touring shoes not mentioned above.



CAPES

Always in stock, a range of capes from 3/11 upwards in price. The following numbers are ones which we can guarantee will give satisfaction and long wear for we have supplied these same quality capes for the last ten years.

No. 1. A lightweight cape in fine material. Length 42", full 120" skirt. Proofed seams. Black or gold 7/11

No. 2. The Clubman's "Special." A similar cape to the above but with double proofing. Velvet collar and diagonal opening with gusset. Button fastening 10/6

No. 3. Super-Proof. A special hand-proofed cape similar to No. 2 but with a ventilated yoke back. Full 120" skirt, black or fawn, zip fastening 12/6



ALSO IN STOCK

LEGGINGS AND SOU'WESTERS TO MATCH

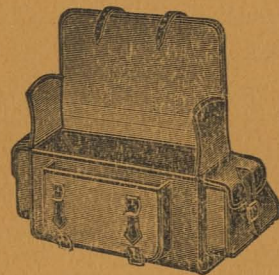
Accessories and Clothing—continued.

We have a range of accessories suitable for all requirements. If we stated that we had the best stocks of Racing and Lightweight cycle and tandem equipment in York, you MIGHT not be impressed, and so we ask you to come and see for yourself—and you WILL be impressed.

"ULTRA." A Super Touring Bag. This bag incorporates a dual packing device which enables it to be packed for either everyday use or touring purposes. Size 13" x 6 $\frac{3}{4}$ " x 6" shaped to 8 $\frac{1}{2}$ " base, or when packed for touring another 4" depth may be had. In Super Whipcord Leather cloth, 11/6
In Black Chrome Hide 15/9

"UTILITY." A large rigid bag made up in strong leather cloth and fibre lined. Two useful end pockets, good quality straps and cape strap loops. Hardened steel bar support and leather reinforcing bar at back. Size 13" x 9" x 6 $\frac{3}{4}$ " 4/11

"TRACK BAG." Something new! A roll-shaped bag measuring 12" long by 6 $\frac{1}{2}$ " in diameter. Made in "Twin" proofed Leather cloth. Just right for the day's run. 3/9



"ULTRA"

"LOWSADDLE." Similar to the "Ultra," but without the the dual packing device. In Pig Grain leather 12/9

"JUNIOR." A real leather bag at a reasonable price. Size 11" x 6" x 6" 6/11

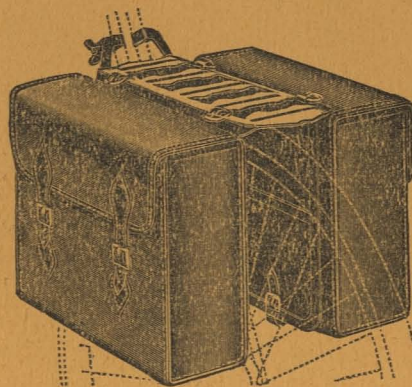
"SENIOR." A large-capacity bag in good quality grained leather with two useful side pockets. Central suspension with special stud opening device for easy access. Size 13" x 6 $\frac{1}{2}$ " x 9". Our Best Seller 9/6

PANNIER BAGS. In black waterproof leather cloth. Size 12" x 11" x 4 $\frac{1}{2}$ ". Two bags and carrier 8/6
In Super Whipcord leather cloth or good quality grained leather 15/-
In Super Chrome leather—**THE VERY BEST** 21/-

"STREAMLINE TANDEM." The ideal bag for tandem touring. Size 13" x 7" x 7 $\frac{1}{2}$ " extending to 11 $\frac{1}{2}$ " at base. Fitted with three lightweight steel strengthening bars and two large side pockets.

IN SUPER WHIPCORD LEATHER CLOTH 15/-
IN BEST CHROME HIDE LEATHER 21/-

TOURING BAGS. At prices ranging from 1/6 to 21/-
Some of these bags have been made to our own design and represent special value.



PANNIER BAGS

HIRE PURCHASE and DEFERRED TERMS

Whilst all prices in this list are based on Cash Terms, we are always pleased to arrange Easy Payments so that delivery can be made upon receipt of a deposit, and the balance paid in easy weekly or monthly instalments.

We are also prepared to let you have additional equipment and accessories included with your cycle. All transactions are treated confidentially, and you may rely on us for a square deal.

Guarantee

All reasonable precautions are taken to ensure excellence of materials and all our frames and forks are guaranteed against faulty workmanship.

Should any defects arise due to faulty workmanship, not caused through accident, misuse or fair wear and tear, such defect will be made good free of charge.

No liability can be accepted for cycles or tandems which have had the frame numbers or transfers removed, or had any constructional alterations made by other firms, which alterations, repairs or conversions may have been the direct or indirect cause of subsequent breakage.

Specialities such as Tyres, Saddles, Rims, etc. of other firms' manufacture are excluded from this guarantee, in respect of which we give the maker's guarantee: usually twelve months'.

Whilst not being bound by any but the above terms, any complaints, whatever the nature, will receive our earnest consideration and be dealt with in the fairest manner possible.
