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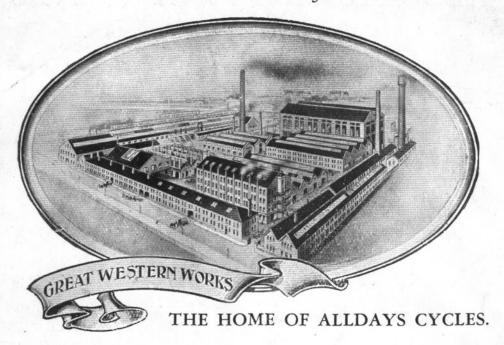


National Cycle Archive



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### ESTABLISHED 1650



ALLDAYS Bicycles continue to embody the perfection of detail and finish for which they have been famous for nearly half a century.

No expense is spared in the manufacture and finish of present-day machines. An entirely new plant has been installed in order to deal with rustproofing, by Coslett method, of all parts before enamelling.

CYCLES illustrated in the following pages are made by highly-skilled workmen, from the best materials procurable, and from start to finish the processes of manufacture are most carefully supervised in every detail. The Public can, therefore, confidently rely upon these machines being perfectly sound and, moreover, entirely BRITISH.

For many years ALLDAYS BICYCLES have been chosen for extensive use in Departments of the British and Colonial Governments. It will be interesting to note that a further Contract has been secured from H.M. Postmaster General for the supply of G.P.O. CYCLES for 1930.

The 1930 Models illustrated have been carefully selected in order to cover all possible requirements known to the Cycling World of to-day.

# ALLDAYS & ONIONS LTD.

GREAT WESTERN WORKS - BIRMINGHAM

London Office - - 9, VICTORIA STREET, S.W.

Telegrams: "Alldays, Phone, Birmingham" Telephone: Victoria 487.

Telegrams: "Typhoon, Sowest, Lendon"

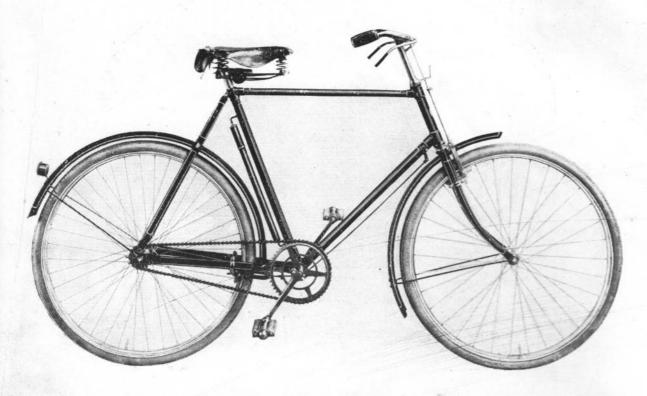
Telephone: Victoria 6137

Directors:

SIR W. D. MITCHELL COTTS, BART., K.B.E., A. T. COCKING, J.P.

# ALLDAYS MODEL "A" GENT'S

A STANDARD CYCLE ALWAYS POPULAR.



### SPECIFICATION

FRAME Finest steel tubing of high carbon content. Sizes 22 ins.,

24 ins., 26 ins. 28 × 1½ ins. W.O. plated rims, black centres, spokes high WHEELS

tensile steel. Hubs oil-retaining and dustproof.

TYRES Dunlop Kempshall or Roadster.

GEAR . 74, or to order. CHAIN Coventry or equal.

PEDALS Rubber treads, large bearing surfaces, dustproof.

HANDLEBAR Upturned Roadster with celluloid grips.

BRAKES Roller lever front and rear, new design; no loose clips;

direct operation to rear wheel.

SADDLE Comfortable 3-coil.

Semi-valanced, steel, front extended, strong stays. MUDGUARDS

Bright parts heavily plated, other parts rust-proofed by Coslett process before being stove enamelled. Lined FINISH

green and gold.

**EQUIPMENT** Complete with inflator, tools, tool bag and approved

reflector.

PRICE, with Dunlop Kempshall Tyres, £5 5 0 Net Cash, or Twelve Monthly Payments of 10 0

PRICE, with Dunlop Roadster Tyres, £5 12 6 Net Cash, or Twelve Monthly Payments of 10 9

ALL BLACK finish is optional without extra charge.

# ALLDAYS MODEL "A" LADY'S

DESIGNED FOR COMFORT AND EASE OF MANIPULATION.



### SPECIFICATION

FRAME . . Finest steel tubing of high carbon content. Sizes 22 ins.

WHEELS .  $28 \times 1\frac{1}{2}$  ins. W.O. plated rims, black centres, spokes high

tensile steel. Hubs oil-retaining and dustproof.

TYRES . . Dunlop Kempshall or Roadster.

GEAR . . . 65 or to order. CHAIN . . Coventry or equal.

PEDALS . Rubber treads, large bearing surfaces, dustproof.

HANDLEBAR . Upturned Roadster with celluloid grips.

BRAKES . . Roller lever front and rear, new design; no loose clips; direct operation to rear wheel.

SADDLE . . Comfortable 3-coil.

MUDGUARDS . Semi-valanced, steel, front extended, strong stays.

GEARCASE . Two panel leatherette complete case, or metal chain cover. DRESSGUARD . Suitable cord.

FINISH - Bright parts heavily plated, other parts rust proofed by

Coslett process before being stove enamelled. Lined green and gold.

EQUIPMENT . Complete with inflator, tools, tool bag and approved reflector.

PRICE, with Dunlop Kempshall Tyres, £5 12 6 Net Cash, or Twelve Monthly Payments of 10 9

PRICE, with Dunlop Roadster Tyres, £6 0 0 Net Cash, or Twelve Monthly Payments of 11 6

ALL BLACK finish is optional without extra charge.

# ALLDAYS MODEL "B" GENT'S ALL-WEATHER

AN ALL BLACK MODEL FOR ALL WEATHER.



### SPECIFICATION

FRAME			Finest steel tubing of high carbon content. 24 ins. and 26 ins.	Sizes 22 ins,
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WHEELS		$28 \times 1\frac{1}{2}$ ins.	W.O. all black	finish,	gold lines,	spokes high
		41	TT 1 '1		1 1 .	C

	Hubs oil-retaining and dustproof.
PETER TOO	

		serioire occori	ALGEO O	TI TO COLLEGE
TYRES		Dunlop Ken	apshall or	Roadster.
				이 마음을 잃었다면 살아 없는 것이 없는 것이 없다.

HANDLEBAR	Upturned	Roadster,			with
*	anllulaid a				

GEARCASE	Oil bath, specially designed to facilitate wheel removal.
FINISH .	All black finish, all parts rust proofed by Coslettt process
	before being stove enamelled Lined gold

	before being stove chamened. Linea gold.							
EQUIPMENT	Complete	with	inflator,	tools,	tool	bag	and	approved

PRICE,	with Du	ınlop Ken	npshall Tyr	es, £7	15	0 Net Cash, or		
	Twelve	Monthly	Payments	of	15	0		

# ALLDAYS MODEL "B" LADY'S ALL-WEATHER

SWEET RUNNING UNDER ALL CONDITIONS.



### SPECIFICATION

FRAME .		Finest steel	tubing of high	carbon content.	Sizes 22 ins.,
---------	--	--------------	----------------	-----------------	----------------

and 24 ins.

 $28 \times 1\frac{1}{2}$  ins. W.O. all black finish, gold lines, spokes high WHEELS

tensile steel. Hubs oil-retaining and dustproof.

TYRES Dunlop Kempshall or Roadster.

GEAR . Sturmey-Archer 3-speed.

CHAIN Coventry or equal.

Rubber treads, large bearing surfaces, dustproof. PEDALS

Upturned Roadster, all black finish, gold lined, with HANDLEBAR

celluloid grips.

BRAKES Roller lever front and rear, new design; no loose clips;

direct operation to rear wheel.

Comfortable 3-coil. SADDLE

MUDGUARDS All-weather, deep sides, of handsome appearance, and

efficiently protective. Oil bath, specially designed to facilitate wheel removal. GEARCASE

DRESSGUARD Suitable cord.

All black finish, all parts rust proofed by Coslett process FINISH

before being stove enamelled. Lined gold. Complete with inflator, tools, tool bag and approved **EQUIPMENT** 

reflector.

PRICE, with Dunlop Kempshall Tyres, £8 0 0 Net Cash, or

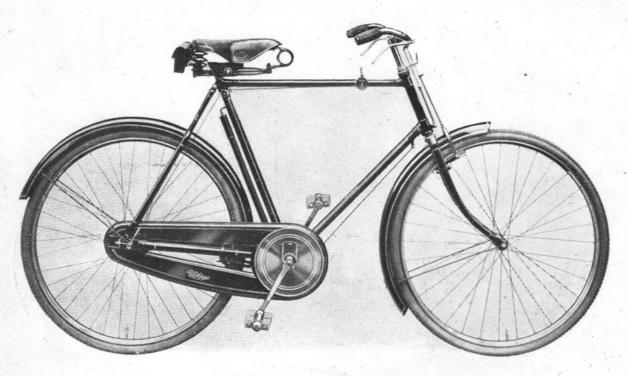
Twelve Monthly Payments of 15 6

PRICE, with Dunlop Roadster Tyres, £8 7 6 Net Cash, or

Twelve Monthly Payments of 16 3

# ALLDAYS MODEL "C" GENT'S

A HANDSOME MACHINE OF THE HIGHEST QUALITY.



### SPECIFICATION

FRAME Finest steel tubing of high carbon content. Sizes 22 ins., 24 ins. and 26 ins.  $28 \times 1\frac{1}{2}$  ins. W.O. plated rims, black centres, blue lining.

WHEELS

Spokes high tensile steel. Hubs oil-retaining and dust-

proof.

TYRES Dunlop Roadster.

GEAR Sturmey-Archer 3-speed.

CHAIN Renold.

Divided rubber treads, large bearing surfaces, dustproof. PEDALS

HANDLEBARS Upturned Roadster, celluloid covered.

BRAKES Specially designed front and rear rim, yoke and hinge type,

central pull operating rods.

SADDLE

Large touring, extended loop; very comfortable. All-weather, deep sides, of handsome appearance, and MUDGUARDS

efficiently protective.

**GEARCASE** Oil bath, specially designed to facilitate wheel removal,

large plated disc.

FINISH Bright parts heavily plated, other parts rust proofed by

Coslett process before being stove enamelled. Lined blue

and silver.

EQUIPMENT Complete with inflator, tools, tool bag and approved

reflector.

PRICE £9 5 0 Net Cash, or Twelve Monthly Payments of 17/9.

ALL BLACK finish is optional without extra charge.

# ALLDAYS MODEL "C" LADY'S

ELEGANCE WITH INTRINSIC RELIABILITY.



### SPECIFICATION

FRAME Finest steel tubing of high carbon content. Sizes 22 ins.

and 24 ins.

WHEELS  $28 \times 1\frac{1}{2}$  ins. W.O. pláted rims, black centres, blue lining,

spokes high tensile steel. Hubs oil-retaining and dust-

TYRES Dunlop Roadster.

Sturmey-Archer 3-speed. GEAR

CHAIN Renold.

PEDALS Divided rubber treads, large bearing surfaces, dustproof.

HANDLEBAR Upturned Roadster, celluloid covered.

Specially designed front and rear rim, yoke and hinge BRAKES

type, central pull operating rods.

SADDLE Comfortable touring 3-coil.

MUDGUARDS All-weather, deep sides, of handsome appearance and

efficiently protective.

**GEARCASE** Oil bath, specially designed to facilitate wheel removal,

large plated disc.

DRESSGUARD Suitable dress cord of best quality.

FINISH Bright parts heavily plated, other parts rust proofed by

Coslett process before being stove enamelled. Lined

blue and silver.

EQUIPMENT Complete with inflator, tools, tool bag and approved

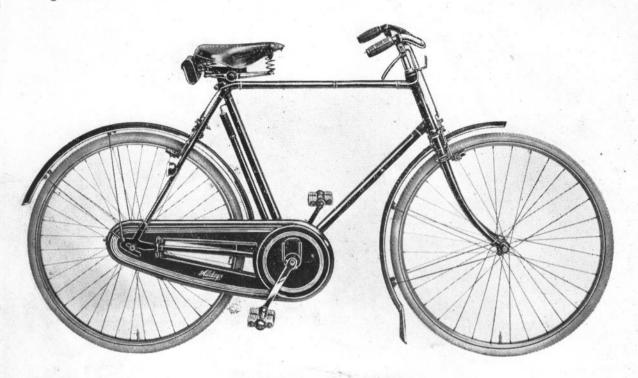
reflector.

PRICE £9 10 0 Net Cash, or Twelve Monthly Payments of 18/4.

ALL BLACK finish is optional without extra charge.

# ALLDAYS SUPER LIGHT TOURIST

A superb machine with all the refinements and strength of a Touring Cycle, yet embodying the main features of a Racing Cycle. Low Bracket position.



# SPECIFICATION

FRAME	Built of finest weldless steel, with low bracket, brazed	
	up taper back stays to forward drop out fork end. Sizes	
	22 ins. and 23 ins.	
FORK	Tapered D to round fork sides built into light crown.	

FORK.		Tapered	D	to	round	fork	sides	built	into	light	crown,	
		drop out	for	k e	nds.							

WILLIEU C		26 . 11 :			LL.ba	. 11		d door
WHEELS		$20 \times 14$ ins.	Endrick	rims.	Hubs	oil-retaining	and	aust-
		proof.						

TYRES		Dunlop Roadster.
GEAR .		70, or to order.
CHAIN		Repold

PEDALS .		Divided rubber treads, large bearing surfaces, dustproof.
HANDLEBAR	•	Touring type, celluloid covered, with forward adjustable stem

		able stelli.	
BRAKES		Two powerful Caliper operating on front and rear ri	m.

DADDLL .	DIOOKS I lylica.	
MUDGUARDS	Bluemel's black celluloid, stays attached direct to fork end	
A.1	lugs.	

GEARCASE	Oil bath, specially designed, permitting rear wheel to be
	removed from drop out fork ends without interfering with
	chain connection.

		chain connection.
FINISH		All black finish, all parts rust proofed by Coslett process

EQUIPMENT . Complete with inflator, tools, tool bag and approve									Deloie Del	
reflector	roved	appr	and	bag	tool	tools,	inflator,	with	Complete	EQUIPMENT

PRICE £9 15 0, or Twelve Monthly Payments of 19/-

# ALLDAYS ROAD RACER THE ZEPHYR

An entirely new design, light, yet strong, low bracket, 42 in. wheel base. An exceptionally fine machine for the discriminating rider who requires a Cycle for road and path use.



### SPECIFICATION

FRAME	- 2		Constructed	with	the	latest	Revnolds	super	high	tensile
* ***		-								

steel tubing, "AA" quality, double butted. This tubing is composed of a much higher percentage of carbon, the tensile strength being approximately 50 tons per sq. in., resulting in a very light frame, yet exceedingly strong. Back stays brazed to our latest type drop out fork end, specially designed cut away cast lugs throughout. Sizes

21 ins. and 22 ins.

D to round, Reynolds "AA" quality, light taper blades, FORK.

with drop out fork ends.

26 × 11/4 ins. Endrick rims, light racing hubs, rear double WHEELS

threaded for two sprockets, specially designed adjusters fitted for instantaneous adjustment or removal of rear wheel.

Dunlop, Racing (transparent skin sides). 69 and 78. TYRES

**GEAR** CHAIN Renold.

PEDALS Light steel rat-trap, racing.

Marsh bend with forward adjustable stem. HANDLEBAR

Powerful front caliper. BRAKE Narrow racing.

SADDLE Bluemel's white celluloid, stays attached direct to fork end MUDGUARDS

Bright parts heavily plated, other parts rust proofed by FINISH

Coslett process before being stove enamelled. Frame

all black with ivory white head and frame panels.

Complete with inflator, tools, tool bag and approved **EQUIPMENT** reflector.

PRICE £8 8 0 Net Cash, or Twelve Monthly Payments of 16/3.

# ALLDAYS SPORTS MODEL, GENT'S

AN IDEAL CLUB CYCLE AT A REASONABLE PRICE.



### SPECIFICATION

FRAME Built of finest weldless high carbon steel, straight tapered

rear fork and back stays brazed to our forward drop out

fork ends, low bracket, racing type. Sizes 21ins. and 22 ins. Tapered fork sides, built into light crown, drop out fork FORK .

ends.

 $26 \times 1\frac{1}{4}$  ins. Endrick rims, drop out racing hubs with wing WHEELS

nuts, two fixed sprockets 18T and 16T.

TYRES Dunlop Clipper Sports.

GEAR . 69 and 78.

CHAIN Coventry or equal. PEDALS Light steel rat-trap. HANDLEBAR Marsh, dropped racing. BRAKE Powerful front Caliper.

SADDLE Narrow Racing.

MUDGUARDS Light steel, racing, extended front.

Bright parts heavily plated, other parts rust proofed by FINISH

Coslett process before being stove enamelled. All lugs

tastefully coloured.

Complete with inflator, tools, tool bag and approved EQUIPMENT reflector.

PRICE £6 12 6 Net Cash, or Twelve Monthly Payments of 12/9.

# ALLDAYS SPORTS MODEL, LADY'S

AN ATTRACTIVE CYCLE FOR LADY'S SPORTS USE.



### SPECIFICATION

Girder type, built of finest weldless high carbon steel, FRAME straight tapered rear fork and back stays brazed to our

forward drop out fork ends, low bracket, racing type.

Sizes 22 ins. and 24 ins.

Tapered fork sides built into light crown, drop out fork FORK.

ends.

 $26 \times 1\frac{1}{4}$  ins. Endrick rims, drop out racing hubs, with wing WHEELS

nuts. One fixed cog and one free wheel.

Dunlop Clipper Sports. 66 and 70. TYRES

GEAR .

Coventry or equal. CHAIN

Special type light steel rat-trap with auxiliary rubber PEDALS

treads.

North Road dropped. HANDLEBAR

Two powerful Caliper, operating on front and rear rim. BRAKES

Suitable Lady's Sports type. SADDLE

Light steel racing, extended front. MUDGUARDS Light Chain cover, attractive finish. CHAIN GUARD

Bright parts heavily plated, other parts rust proofed by FINISH

Coslett process before being stove enamelled. All lugs

tastefully coloured.

Complete with inflator, tools, tool bag and approved EQUIPMENT

reflector.

PRICE £6 15 0 Net Cash, or Twelve Monthly Payments of 13/-

# ALLDAYS MODEL "D" LIGHT ROADSTER

A HANDY CYCLE WITH LOW BRACKET POSITION.



### SPECIFICATION

FRAME Finest steel tubing of high carbon content. Sizes 22 ins.

and 24 ins. WHEELS  $26 \times 1\frac{1}{2}$  ins. W.O. plated rims, black centres, spokes high

tensile steel. Hubs oil-retaining and dustproof.

TYRES Dunlop Kempshall or Roadster.

GEAR . 70, or to order. CHAIN Coventry or equal.

PEDALS Rubber treads, large bearing surfaces, dustproof. HANDLEBAR

North Road upturned with celluloid grips.

BRAKES Roller lever front and rear rim, new design; no loose clips;

direct operation to rear wheel.

SADDLE

Comfortable touring. Semi-valanced, steel, front extended, strong stays. MUDGUARDS

FINISH Bright parts heavily plated, other parts rust proofed by Coslett process before being stove enamelled. Lined

green and gold. Complete with inflator, tools, tool bag and approved **EQUIPMENT** 

reflector.

PRICE, with Dunlop Kempshall Tyres, £5 5 0 Net Cash, or

Twelve Monthly Payments of

PRICE, with Dunlop Roadster Tyres, £5 12 6 Net Cash, or

Twelve Monthly Payments of 10 9

ALL BLACK finish is optional without extra charge.

# ALLDAYS G.P.O. SERVICE CYCLE

This famous Cycle has been selected and ordered by H.M. Postmaster General for the past 27 years. A further consignment is now being produced for 1930 G.P.O. service. An everlasting tribute to the design, quality, and value of Alldays Cycles. This Model can be supplied to the Public to the following specification.



### SPECIFICATION

FRAN	IE .	Specially selected weldless steel tubes built into cast lugs of great strength, back stays brazed to steel fork ends.
FORE	· · · ·	Heavy gauge weldless steel fork sides built into specially designed cast crown, fork column butted 10×16 gauge with internal safety device.
WHE	ELS .	$28 \times 1\frac{3}{4}$ ins. B.E. heavy gauge rims and spokes. Hubs oil-retaining and dustproof, $\frac{3}{8}$ in. spindles and $\frac{1}{4}$ in. balls front and rear.
TYRE	ES .	Dunlop Roadster.
GEAF		65.
CHAI	N .	Coventry or equal $\frac{3}{16} \times \frac{1}{2}$ ins.
PEDA		Service type, extra wide rubber treads.
	OLEBAR	Upturned with roller levers, brazed on lever fulcrums.
BRAK		Operating on front and rear rim. All parts specially designed, giving powerful and positive operation.
SADI	DLE .	G.P.O. type.
MUD	GUARDS	G.P.O. type, heavy gauge, wide section with double stays front and rear.
FINIS	SH .	All black throughout. All parts rust proofed by Coslett process before being stove enamelled.
EQUI	PMENT	Complete with inflator, tools, tool bag and approved reflector. (Front carrier not included.)

PRICE £9 0 0 Net Cash, or Twelve Monthly Payments of 17/6.

# ALLDAYS TRADESMAN'S CARRIER CYCLE

No. 1

An excellent machine for all tradesmen. The design of this cycle is the outcome of many years' experience; the carrier is brazed to, and forms part of main frame, does not move with steering, thus ensuring perfect stability. Large ball races are used throughout, the result is a sweet running and exceedingly strong cycle.



### SPECIFICATION

FRAME Of exceptional strength, built of specially selected weldless

steel tubing. Standard size, 23 ins.

CARRIER Brazed to and forming part of main frame. Does not move

with steering, thus ensuring perfect stability. Very heavy gauge weldless steel D section fork sides, special FORK

box crown, and heavily butted steering column.  $26 \times 1\frac{3}{4}$  ins. W.O. heavy gauge rims. WHEELS

TYRES Dunlop Clipper Carrier.

GEAR . 65 or to order.

CHAIN Coventry or equal,  $\frac{3}{16} \times \frac{1}{2}$  ins.

PEDALS Carrier type, extra wide rubber treads.

HANDLEBAR Upturned, special Carrier type. BRAKES Operating on front and rear rim.

SADDLE Dunlop rubber top.

MUDGUARDS Wide section, front extended, strong stays.

FINISH All black throughout. All parts rustproofed by Coslett

process before being stove enamelled.

**EQUIPMENT** Complete with nameplate, tool bag, tools, inflator and

approved reflector.

PRICE £9 0 0 Net Cash or Twelve Monthly Payments of 17/6.

BASKET, extra

Lettering extra, according to requirements.

# ALLDAYS TRADESMAN'S CARRIER **CYCLE**

No. 2

A new design with detachable carrier. This carrier is very strong and bolts to brazed-on lugs on main frame. A boon to those who require a cycle for both trade and pleasure use.



### SPECIFICATION

FRAME Of exceptional strength, built of specially selected steel

tubing. Standard size, 22 ins.

Tubular detachable, bolted to brazed-on lugs on frame. CARRIER

Does not move with steering, thus ensuring perfect

stability.

FORK Very heavy gauge weldless steel D section fork sides, special box crown, and heavily butted steering column.  $26 \times 1\frac{3}{4}$  ins. W.O. heavy gauge rims.

WHEELS

TYRES GEAR Dunlop Clipper Carrier.

65, or to order.

CHAIN Coventry, or equal,  $\frac{3}{16} \times \frac{1}{2}$  ins.

PEDALS Full rubber treads. HANDLEBAR Upturned, special type.

BRAKES Roller lever front and rear, new design; no loose clips;

direct operation to rear rim.

SADDLE

Specially strong 3-coil spring. Fitted with strong stays, wide heavy gauge blades, front MUDGUARDS

extended.

FINISH All black throughout. All parts rustproofed by Coslett

process before being stove enamelled.

EQUIPMENT Complete with nameplate, tool bag, tools, inflator and approved reflector.

PRICE **£8 0 0** Net Cash or Twelve Monthly Payments of 15/6.

Basket, extra

Lettering extra, according to requirements.

# ALLDAYS DOUBLE CARRIER TRADESMAN'S CYCLE

An exceedingly strong cycle, with semi-open frame design, facilitating easy mounting. Front basket carrier brazed to frame, rear detachable tubular attached to brazed lugs and rear wheel spindle. Can be used by either sex.



### SPECIFICATION

FRAME -Specially designed girder type, exceptionally strong.

CARRIERS -Front brazed to frame, rear detachable, bolted to brazed lugs, and rear wheel spindle.

For specification remaining, see No. 1 Trade Cycle on

page 14.

EQUIPMENT Complete with front and rear Name-plate, Tool Bag,

Tools, Inflator and approved Reflector.

PRICE £12 17 6 Net Cash, or Twelve Monthly Payments of 25/-BASKETS, extra.

Lettering extra, according to requirements.