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National Cycle Archive



MSS. 328/NEH/2



Hercules

The Finest Bicycle Built Today

Hercules



The Finest Bicycle Built Today



Hercules

HERCULES 3-SPEED GEAR can be fitted to any model in lieu of freewheel at extra charge



SAFETY MODEL "C"

Frame: 19in., 21in. and 23in., double tapered seatstays. Specially low built. Short wheelbase. Entirely brazed-up. Cut-away lugs. Brazed-on pump pegs. **Wheels:** 26in. x 1 3/8in. narrow section Westwood. **Tyres:** Dunlop Sports. **Handlebar:** "North Road" high raised. Rubber grips. **Brakes:** Front and rear roller-lever. **Saddle:** Double texture spring seat. **Pedals:** Rubber. **Fittings:** Inflator, toolbag and spanner. **Finish:** Black enamel, lined gold. Usual bright parts Hercules chrome plated.



SPORTS TOURIST MODEL "F"

Frame: 19in., 21in. and 23in., double tapered seatstays. Entirely brazed-up. Cut-away lugs. Low built. Short wheelbase. Brazed-on pump pegs. **Wheels:** 26in. x 1 3/8in. Endrick steel. **Tyres:** Dunlop Sports. **Handlebar:** 18in. "Comfort Pattern" raised. **Brakes:** Hercules front and rear caliper. **Mudguards:** Hercules narrow steel. **Saddle:** Spring seat. **Pedals:** 4in. rubber. **Fittings:** Inflator, hold-all bag and spanner. **Finish:** Black enamel, lined gold. Usual bright parts Hercules chrome plated.



GENT'S RACER MODEL "O/B"

Frame: 19in., 21in. and 23in., double tapered seatstays. Entirely brazed-up. Cut-away lugs. Tapered "D" to round front forks, solid ends. Brazed-on pump pegs. Short wheelbase. **Wheels:** 26in. x 1 3/8in. Endrick steel. **Tyres:** Dunlop Sports. **Handlebar:** Racing pattern on adjustable extended stem. Chromium plated. **Brakes:** Hercules front and rear caliper. **Mudguards:** Hercules narrow steel, white enamelled. **Saddle:** Racing pattern. **Pedals:** Racing rat-trap. **Fittings:** Inflator, hold-all bag and spanner. **Finish:** Black enamel. Usual bright parts Hercules chrome plated.



SAFETY DE LUXE MODEL "U"

Frame: 19in., 21in. and 23in., double tapered seatstays. Low built with short wheelbase. Entirely brazed-up. Cut-away lugs. Brazed-on pump pegs. **Wheels:** 26in. x 1 3/8in. **Tyres:** Dunlop Roadster. **Gear:** Hercules 3-speed, top tube control. **Cranks:** 6 1/2in. **Gearcase:** Hercules detachable oilbath. **Handlebar:** "North Road" high raised. Rubber grips. **Brakes:** Front and rear roller-lever. **Saddle:** Spring seat. **Pedals:** Rubber. **Fittings:** Inflator, toolbag and spanner. **Finish:** Black enamel, lined gold. Usual bright parts Hercules chrome plated.



SPORTS TOURIST DE-LUXE MODEL "P"

Frame: 19in., 21in. and 23in., double tapered seatstays. Entirely brazed-up. Cut-away lugs. Low-built frame with short wheelbase. **Wheels:** 26in. x 1 3/8in. Endrick steel. **Tyres:** Dunlop Roadster. **Gear:** Hercules 3-speed. 44T chainwheel, 18T sprocket. **Gearcase:** Hercules detachable oilbath. **Handlebar:** 18in. "Comfort Pattern" raised. **Brakes:** Hercules front and rear caliper. **Saddle:** Spring seat. **Pedals:** 4in. rubber. **Fittings:** Inflator, hold-all bag and spanner. **Mudguards:** Hercules narrow steel. **Finish:** Black enamel, lined gold. Usual bright parts Hercules chrome plated.



SAFETY MODEL "CA"

Frame: 19in., 21in. and 23in., double tapered seatstays. Low built bracket. Brazed-up seat and chain stays. Cut-away lugs. Brazed-on pump pegs. Short wheelbase. **Wheels:** 26in. x 1 3/8in. narrow section Westwood. **Tyres:** Dunlop Sports. **Chainguard:** Metal. **Handlebar:** "North Road" high raised. Rubber grips. **Brakes:** Front and rear roller-lever. **Saddle:** Spring seat. **Pedals:** Rubber. **Fittings:** Inflator, toolbag and spanner. **Finish:** Black enamel, lined gold. Usual bright parts Hercules chrome plated.



SPORTS TOURIST MODEL "FA"

Frame: 19in., 21in. and 23in., double tapered seatstays. Entirely brazed-up. Low built. Short wheelbase. Brazed-on pump pegs. **Wheels:** 26in. x 1 3/8in. Endrick steel. **Tyres:** Dunlop Sports. **Handlebar:** 18in. "Comfort Pattern" raised. **Brakes:** Hercules front and rear caliper. **Chain-guard:** Metal. **Mudguards:** Hercules narrow steel. **Saddle:** Spring seat. **Pedals:** Rubber. **Fittings:** Inflator, hold-all bag and spanner. **Finish:** Black enamel, lined gold. Usual bright parts Hercules chrome plated.



LADIES' RACER MODEL "OB/A"

Frame: 19in., 21in. and 23in., double tapered seatstays. Entirely brazed-up. Specially cut-away lugs. Low bracket. Short wheelbase. Brazed-on pump pegs. **Wheels:** 26in. x 1 3/8in. Endrick steel. **Tyres:** Dunlop Sports. **Handlebar:** Racing pattern, chromium plated, on adjustable stem. Rubber grips. **Brakes:** Hercules front and rear caliper. **Mudguards:** Hercules narrow steel, white enamelled. **Saddle:** Racing pattern. **Pedals:** Rubber. **Fittings:** Inflator, hold-all bag and spanner. **Finish:** Black enamel. Usual bright parts Hercules chrome plated.



SAFETY DE LUXE MODEL "UA"

Frame: 19in., 21in. and 23in., double tapered seatstays. Low built bracket. Brazed-up seat and chain stays. Cut-away lugs. Brazed-on pump pegs. Short wheelbase. **Wheels:** 26in. x 1 3/8in. narrow section Westwood. **Tyres:** Dunlop Roadster. **Gear:** Hercules 3-speed, top tube control. **Cranks:** 6 1/2in. **Gearcase:** Hercules detachable oilbath. **Handlebar:** "North Road" high raised. Rubber grips. **Brakes:** Front and rear roller-lever. **Saddle:** Spring seat. **Pedals:** Rubber. **Fittings:** Inflator, toolbag and spanner. **Finish:** Black enamel, lined gold. Usual bright parts Hercules chrome plated.



SPORTS TOURIST DE LUXE MODEL "PA"

Frame: 19in., 21in. and 23in., double tapered seatstays. Entirely brazed-up. Low built. Brazed-on pump pegs. Short wheelbase. **Wheels:** 26in. x 1 3/8in. Endrick steel. **Tyres:** Dunlop Roadster. **Gear:** Hercules 3-speed, top tube control. 44T chainwheel, 18T sprocket. **Gearcase:** Hercules detachable oilbath. **Handlebar:** 18in. "Comfort Pattern" raised. **Brakes:** Hercules front and rear caliper. **Saddle:** Spring seat. **Pedals:** Rubber. **Fittings:** Inflator, hold-all bag and spanner. **Finish:** Black enamel, lined gold. Usual bright parts Hercules chrome plated.



"STIRLING" ROADSTER

Frame: 22in., 24in. and 26in. with 28in. wheels. Tyres: Dunlop Roadster. Brakes: Front and rear roller-lever. Saddle: Hercules 3-coil. Pedals: Rubber. Fittings: Toolbag, spanner and inflator. Finish: Black enamel, gold and red lining. Usual bright parts Hercules chrome plated.



"BLENHEIM" LIGHT ROADSTER

Frame: 22in., 24in. and 26in., sloping top tube. Wheels: 26in. x 1 3/8in. Tyres: Dunlop Roadster. Handlebar: "North Road" high raised. Brakes: Front and rear roller-lever. Saddle: Hercules 4-wire. Pedals: Rubber. Fittings: Toolbag, spanner and inflator. Finish: Black enamel, gold and red lining. Usual bright parts Hercules chrome plated.



GIRL'S "JEEP"

Frame: 18in., double tapered seatstays. Brazed-up seat and chain stays. Cut-away lugs. Brazed-on pump pegs. Wheels: 24in. x 1 3/8in. Tyres: Dunlop Juvenile. Chain-guard: Metal. Handlebar: "North Road" high raised. Rubber grips. Mudguards: Racing pattern. Brakes: Front and rear roller-lever. Saddle: 3-coil. Pedals: Rubber. Fittings: Inflator and spanner. Finish: Black enamel, lined gold. Usual bright parts Hercules chrome plated.



BOYS' "JEEP"

Frame: 18in., double tapered seatstays. Brazed-up seat and chain stays. Cut-away lugs. Brazed-on pump pegs. Wheels: 24in. x 1 3/8in. Tyres: Dunlop Juvenile. Handlebar: "North Road" high raised. Rubber grips. Mudguards: Racing pattern. Brakes: Front and rear roller-lever. Saddle: 3-coil. Pedals: Rubber. Fittings: Inflator and spanner. Finish: Black enamel, lined gold. Usual bright parts Hercules chrome plated.



"STANDARD" CARRIER MODEL "D"

Frame: 22in. Registered Design No. 724921. High-grade steel tubing, with cranked seat and chain stays, and specially strengthened joints. Carrier: Heavy 18 gauge, brazed-on to frame, with mud-splash plate under basket-carrier. Hubs: Hercules Carrier, waterproof and oil-retaining, with chrome steel cones, 1/2in. balls, 3/4in. spindles. Freewheel: Hercules Carrier. Two full rows steel balls. Rims: Dunlop, heavy gauge, 26in. x 1 3/8in., enamelled. Tyres: Dunlop Clipper Carrier. Pedals: Hercules Carrier. Chain: Best British heavy type roller, 1/2in. x 3/4in. Brakes: Hercules, special carrier. Double roller lever. Saddle: Lycetts leather L22/83 (girder pattern). Nameplate: Four-clip fastening. Finish: Rustproofed by the latest process and finished with four coats best quality black enamel. Fitted with Complete Set of Accessories, including Pump, Toolbag and Spanners. "HOLD-ALL" CARRIER MODEL "K" With small front wheel and double prop stand, including basket.

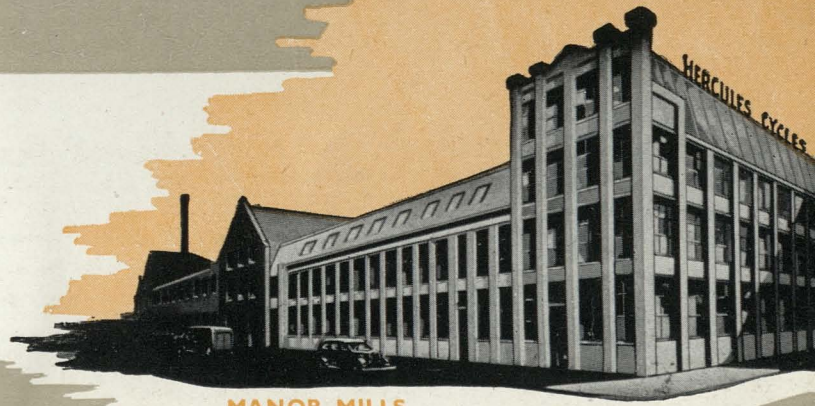
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